



Creating your scent ... At Tijon in Grand Case

BY MARIANELA RADAELLI

A perfume is something lavish that we offer ourselves. Through it, we wear haute couture. It is an adornment that completes a look or style. It is also a means of communication, a companion, a way to underline our personality, a way to express it. It is a scent that speaks of and about you, it makes us more present. Making your own scent could be a unforgettable way to spend a few hours and you can do it with your friends or with your partner.

At Tijon in Grand Case they know that perfume is a very personal statement. Do you want to create your very own one-of-a-kind perfume? Want to create your own signature scent? You don't need special liquids and factories – all you need is some time to visit Tijon Parfumerie & Boutique, where chief chemist/perfumist John Berglund and his wife boutique manager Cyndi Berglund will indulge you for a unique day!

Groups are small – 2 to 10 persons – so you can have all the attention you need. The experience starts with a very interesting introduction about the basics of how oils are extracted and the history of perfume. Then you move to the lab to learn all the details about building your unique fragrance! It is a lot of fun combining the scents and trying to make the perfume just the way you want it. Also you have to think about what you want to call your fragrance; its name will be printed out and placed on to the bottle you will be carrying home. When you're finished, you will receive a certificate and a goody bag and there will be champagne on hand to celebrate the creation of your own fragrance.

CLASS 101 OR MIX & MATCH CLASS

Creating your own scent is not quite as straightforward as burning a few fancy smelling substances hence why owners John and Cyndi Berglund have developed the perfect solution for the beginner in their Perfumer's Class 101 – the definitive class to explore, understand and develop this beautiful and fine art.

Class 101 is a 2-3 hour experience in which all guests leave having created their own "signature perfume" choosing from over 300 oil ingredients, quite possibly the only class in the world where you can choose from so many oils. With that multitude of oils to choose from the possible combination of scents is far in excess of a trillion, meaning whatever you make has probably never been made before, making it truly your signature scent.



The interactive workshop is designed for you to have fun!

The experience may sound daunting, but you receive detailed instruction, a workbook and as much "hands-on" help as needed. You're also given the choice, after instruction, of heading directly to the perfume organ or utilizing one of the many starter recipes to which you then add oils of your choosing. In addition to leaving with your own fragrant creation, you also depart with a Tijon gift bag of products valued at over \$90 making this an exceptional value. Reservations are required.

This class has achieved such popularity, it is rated by users at one popular website as the top non-water activity on the island, that the owners have added two additional class options. The first, called a "Mix & Match" class is for those who "drop in" and do not have the 2-3 hours in which to create their own perfume from 300 plus oils. Participants choose from eleven pre-mixed oils and then retreat to the perfume organ and choose an additional three oils to make the scent their own. If the mixture is not to the participant's satisfaction, they can mix up to two other fragrant concoctions.

Due to popular demand from graduates of Class 101, a Class 102 has been added that allows those who have previously attended 101 to go straight to the lab and make their own mixture, again choosing from over 300 oils on the perfume organ.

Besides the interesting laboratory, Tijon is moreover a gift shop and boutique. So whether or not you're interested in creating your own fragrance, take the time to check out its original products - exquisite creations for men and women – worth seeing and worth smelling too!

Who better than you to create your ideal olfactory indulgence? Head over to Tijon located amidst the little fishing village of Grand Case, resplendence with scent, where all the mysteries of perfume will be unravelled – under the expert judgement of ... yourself of course!

Tijon is open Monday through Friday, from 10:00am to 1:00pm and from 6:00 to 8:00pm. But if you are interested in doing a class, they might be available anytime including weekends. Simply inquire. Tijon Parfumerie & Boutique is located in Grand Case, 1 L'Esperance Road where French Airport Road intersects with Beach Road. For more information, write to john@tijon.com, visit www.tijon.com or call 590 590 52 08 12.



What is being said about the Tijon Parfumerie & Boutique on Tripadvisor.com

Rated the #1 Thing to do in St. Martin for non-water activities~

"My daughter and I went to Tijon and had the best time taking the perfume class. Very Very classy. In my opinion this is the best thing to do while you are here." Cindiarella, Fredericksburg, VA

"I'm a foodie and love to cook and this is as much fun as putting together a gourmet meal without the calories!! Don't miss this totally unique opportunity!!" ERDoc1025, San Diego, CA

"Rarely have I spent a more fascinating three hours!! Do not miss this experience!!" JazzyBS, Bowmanville, Ontario

"This was one of the highlights of our trip. The experience was AMAZING and one I will never forget. I will definitely return. Treat yourself to this experience!!!!" Monetgirl14, Sacramento, CA

You can choose from among a great variety of fragrances and essential oils to create your own perfume!



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